



later by the governing body of football in NSW.

What inspired you to want to work in this field?

My father was my main inspiration as he was a journalist by trade in Greece. He'd take me to National Soccer League matches (before the Hyundai A-League was introduced) when I was quite young as he was the Greek Sports Editor in Sydney for a leading Greek newspaper, as well as holding down a weekly radio show. This influence started when I was just 5 years old. I started to write creatively in public school, and by high school I knew that I wanted to follow in his footsteps. I was playing football at the time and did play at a decent level my, but pursued by career in media instead.

My passion for football started as early as 3 and I've never turned my back since. It's in the blood and runs in the family as my brother is also involved and has been playing the sport at high levels for the past 20 years.

What are the best things about your line of work?

Working in the sport that I love and am so passionate about, and being able to make a difference in spreading the gospel according to football is the mantra I live to day by day. I love seeing players, coaches, referees and administrators develop and I love giving opportunities to the 20 plus external media staff I have employed in print, photography and videography areas and seeing them succeed.

You studied Journalism but are now working in media - what are the key journalism skills that help you day to day in your role as Media Manager?

Always set out a to-do list from the start of the day and always sift through the web and newspapers to ensure that you are on top of things in your field on a daily basis. I start my day off scanning through media monitors, newspapers and football websites to see what is happening in the world of football. I also look at current affairs and news stories too, but as a media manager, you always need to be on the ball by knowing what is happening daily. You need to ensure you continue to network as best as you can as I found that the more people you connect with, the more doors you will see open to assist with your job, amongst other aspects.

Who is the most famous sports player you've ever met?

There are a few footballers I have had the pleasure of meeting via working with the Football Federation of Australia and the Asian Football Confederation. Some that spring to mind are: Francesco Totti, Jose Mourinho, Steven Gerrard, Fabio Cannavaro, Robin Van Persie and Alessandro Del Piero, to name a few.



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